

# HOME BUYER'S GUIDE:

# The Value of All-Fiber Broadband Connectivity

*Presented by:*

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Homeowners want reliable, high-performance broadband service to enable instant, frictionless access to Internet content, services, and applications from the multiple devices they have in their homes. Of the many broadband network technologies that connect to the home, only all-fiber networks, where fiber is the only transmission medium to the home, deliver all of the following—

## HIGH-SPEED ACCESS

All-fiber networks deliver gigabit speeds and transmit data at faster rates than cable, DSL, and wireless networks.

## SYMMETRICAL (*Downstream & Upstream*) ACCESS

All-fiber networks enable homeowners to download and upload data at the same high speeds, an important factor as homeowners share videos with family and friends.

## LOW LATENCY

All-fiber networks transmit at low latency, so there are no disruptions or annoying delays in accessing information.

## RELIABILITY

All-fiber networks are highly reliable, so downtime is rare.

## FUTURE-PROOF NETWORKS

All-fiber networks can support continuous enhancements and innovations that homeowners will need for decades to come.

Homeowners increasingly recognize the need to have a home with an all-fiber network so that everyone in the house can not only surf the Internet, but also stream videos and music, and stay connected to their IoT devices. Plus, not only can having all-fiber connectivity improve your Internet experience, it could also **INCREASE A HOME'S VALUE BY MORE THAN 3%.**

*Reference information  
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