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Southern Tier Network, Inc. April 9, 2020 Remote Meeting: Webinar/Telephonic Medium Board Meeting Minutes

ATTENDANCE

<u>Board Members</u>: Aaron Dowd; Winona Flynn; Judith McIntosh; James Osborn; John Sharkey; Chelsea Robertson; Mark Rogus; Marcia Weber; Stephen Wilber; Carl Hayden; Alan Eusden; Tim O'Hearn; Howard

Zingler; David Hopkins Excused: Jack Wheeler

Management: Tony Marzolino, Steve Manning; Jeff Gasper

<u>CALL TO ORDER</u> – the meeting was called to order at 10:00 AM by chair Marcia Weber in the STC conference room.

APPROVAL OF THE MINUTES

The minutes of the special March 3, 2020 board meeting and the regular March 12, 2020 board meeting were approved on a motion by Alan Eusden, seconded by Tim O'Hearn, and carried.

AUDIT-FINANCE COMMITTEE

- a) **2019 IRS- 990 Submission** –Mark Rogus, Finance Committee Chair, stated that the Finance Committee recommended board approval of the 2019 IRS-990 Report, seconded by Chelsea Robertson, and carried.
- b) **2020 Q1 Financial Report** Mark Rogus reviewed the first quarter financials, balance sheet, and income statement, reporting that the Finance Committee is satisfied with the current status.
- c) 2020 Enterprise Risk Document Mark Rogus reported the Finance Committee reviewed and modified its Enterprise Risk Document; he reviewed the changes with the board, and the committee recommended board approval of the 2020 Enterprise Risks; seconded by Dave Hopkins, and carried.

STRATEGIC PLANNING COMMITTEE

a) Board-Ready Study Discussion – Steve Manning provided an update on the progress of the 5-County Coalition Feasibility Study. The Chemung County Inter-Municipal Agreement is expected to be signed by May 11, 2020.

GOVERNANCE COMMITTEE REPORT

- a) **Certificate of Incorporation (COI) –** Marcia Weber reported the Governance Committee is reviewing STN's COI and will discuss the document with STN's Attorney during the committee's May meeting. Findings will be reported at a future board meeting
- b) Professional Services Agreement Marcia Weber reported the Committee has met to review the Service Agreement for the CEO position and will continue its review. Marcia requested feedback/input from all directors.

<u>USDA ReCONNECT GRANT UPDATE</u> – Steve Manning reported the grant application is in final draft and scheduled to be submitted on April 14th. Steve reviewed financial models with the board, and a discussion ensued. Board members requested the financial model be developed through the Finance Committee, with financial models prepared for presentation and review with each County Executive and Legislative body.

MARKETING/BRANDING/WEBSITE DISCUSSION

Mark Rogus reported the progress on the website re-design. The intention is to completely refresh the website. The Committee solicited 5 quotes for design/development work and made a selection, with the award going to the lowest cost proposal.

On a motion duly made (Hopkins/Hayden) and carried, at 11:40 AM the board went into **executive session** for discussion of contractual, financial, and customer-specific information.

SALES AND MARKETING REPORT

- a) **Sales and Marketing Report –** Jeff Gasper provided a short review on activities and customer outreach.
- b) Outage (Break/Fix) Report

On a motion duly made (Osborn/Wilber) and carried, the board came out of **executive session with no** action being taken.

NEXT BOARD MEETING – The next meeting will be held on Thursday, May 14, 2020.

ADJOURN – On a motion duly made (Hopkins/Rogus) and carried, the meeting adjourned at 11:45 AM.

Respectfully submitted